

Highlights of key financial education student activities co-organised by the EDB in the 2024/25 s.y.

Item	Event Date	Key Event	Collaborating Organisation	Target Participant
(1)	November 2024 and March 2025 (tentative)	Project M ² Kahoot! Financial Literacy Competition	Project M ²	All Secondary students
(2)	December 2024 – August 2025	HKICPA Accounting in Action: An immersive learning experience 2024/25	The Hong Kong Institute of Certified Public Accountants (HKICPA)	All Secondary 4–6 students
(3)	December 2024 – March 2025	Smart Consumption Academy – My Unique Project Study Competition	Consumer Council	All Secondary students
(4)	December 2024 – March 2025	Smart Consumption Academy – My Fun Instagram (IG) Post Creation Competition	Consumer Council	All Secondary students
(5)	February – June 2025	Smart Consumption Academy – My Witty Online Quiz Competition	Consumer Council	All Secondary students
(6)	October 2024 – March 2025	Digital Financial Literacy Programme for Youth 2024–25 – Instagram Content Creation Competition	The Investor and Financial Education Council (IFEC)	All Secondary students
(7)	October 2024 – June 2025	Financial Education “Teacher & Student” Series	Not applicable (Organised by the EDB)	All Secondary teachers and students
(8)	March – April 2025	The Hong Kong Financial Literacy Championship 2025 – Online Quiz (tentative)	Hong Kong Economic Journal Education, the Hong Kong Monetary Authority, etc.	All Secondary students

(9)	March 2025	Digital Stock Trading Guru Inter-school Competition 2024–25	Hong Kong Association for Business Education, The Investor and Financial Education Council (IFEC)	Secondary 4 – 6 students taking Business, Accounting and Financial Studies (BAFS)
(10)	May 2025	HKICPA Accounting in Action: An immersive learning experience 2024/25 – Accounting and Business Management Online Quiz Competition	The Hong Kong Institute of Certified Public Accountants (HKICPA)	All Secondary 4 – 6 students
(11)	May – August 2025 (tentative)	Project M ² Leadership Program 2025	Project M ²	All Secondary 3 – 5 students

(* Details of the above activities will be released on the EDB website or the respective activity websites in due course.)